

## **EDITORIAL:**

From now onwards this review will serve as the focal point for the worldwide activities of the new international network: "The Danish Society for LSP and Professional Communication" (DSFF), set up last year in Copenhagen. The aim of DSFF will be to pursue and intensify, at both the global and national levels, the work promoted for the last 25 years by the Copenhagen LSP Centre, the international secretariat of the Unesco Asled-LSP network. Consequently, the new review will replace our former bulletin: "The Unesco Asled-LSP Newsletter".

For the benefit of new members and readers, who are not necessarily familiar with the origins of the Unesco "Asled" project, we would like to take this opportunity to give a brief recapitulation of its history\*.

In 1975, Unesco set up the Asled programme (Asled = Anthropology and Language Science in Educational Development). One of the aspects of the programme was LSP and, at the request of Unesco, the Copenhagen Business School agreed in 1976 to carry out the intentions formulated in the Asled programme. These were, in brief:

1. to establish an international network and list all the LSP centres (university departments, institutions, research groups, etc.) in the entire world,
2. to promote cooperation between the members of the network, for example by organizing conferences and symposiums,
3. to spread information about every aspect of activity within the domain of LSP.

The Copenhagen LSP Centre, created in 1976, became the network's permanent secretariat from where the first modest number of our bulletin (4 pages) appeared in June 1977.

Its initial funding was provided by Unesco for the first three years, and then entirely by the Copenhagen Business School (CBS) until 1990. After that date CBS continued to do so on a partial basis.

It is a source of genuine satisfaction to be able to say that the visions of the Unesco Commission responsible for putting the Asled programme into effect in 1975 were both realistic and viable. It is equally satisfying to see that in large measure the project has been carried out and that, thanks to the stewardship of the Copenhagen Centre, there is now a worldwide LSP network in existence. Those centres in the various countries which wanted to be included are now to be found in our listing: the "World of LSP" which, after appearing three times in book form, is now available on the Internet. Many symposiums have been arranged by our Centre throughout the world, often in collaboration with other organizations, and, ultimately, what began as a simple information bulletin had already become an internationally respected scientific review.

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\* See also Unesco Asled-LSP Newsletter: Vol.1, No.1-1977 / Vol.13, No.3-91 / Vol.15, No.1-93 / Vol.15, No.2-93 / Vol.18, No.2-95 / Vol.20, No.1-97 / Vol.23, No.2-00.

Nevertheless, those responsible for running the Unesco Alsed project felt that the increasing importance of LSP in every aspect of society and in every country justified an intensification of the work and the enlargement of the network. Above all it seemed vital to strengthen the links between researchers and end-users and to increase the awareness of the authorities of the need for LSP.

It is therefore to achieve those ends that the new Danish organization (DSFF) has been created. Its intention is to be as international in its scope as the LSP Centre with which it has now amalgamated. Four Danish universities and two major professional associations\*\* have participated in setting up our organization whose membership is open to all individuals, institutions, organizations and enterprises throughout the entire world that are interested in LSP. At the same time it has been decided to modernize and enlarge the former review. The editorial board has been supplemented by an international Advisory Board, which numbers at present some twenty world-renowned specialists covering all aspects of LSP and representing as many universities in a dozen countries. The new review will appear twice a year (in April and October) and be complemented by our web-site, which will be regularly updated and contain all pertinent information so far accumulated, including the "World of LSP" (see our web-site address below).

We should like to remind you that whatever useful information you are able to send us will be put on to our web-site or made known through our review to the advantage of other members. It is the *raison d'être* of our network and we thank our readers in advance for their invaluable cooperation.

The Editorial Board

<http://www.dsff-lsp.dk>

*NB! Some information will still continue to be available  
for the time being on our old web-site:*

<http://www.cbs.dk/departments/LSP>

## **DEADLINES**

Any contribution to be published in the International Journal "LSP and Professional Communication" should reach us within the following deadlines:

October (Vol. 1, No. 2, October 2001): **May 1<sup>st</sup> 2001**

April (Vol.2, No.1, April 2002): **December 1<sup>st</sup> 2001**

*For more details:*

*Please consult our web-site (rubric: International LSP Journal)*

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\*\* See also our web-site: <http://www.dsff-lsp.dk>